



# 标题: TRANSPORTATION & SMART CITY

单位: BLUE ENGINEERING & DESIGN

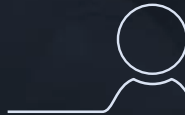
姓名: YOON KYUNG GU

# STYLE

---



DESIGN DIRECTOR  
**YOON KYUNG GU**



EMILIO SAPOCHETTI



ALESSANDRO VARETTI



FABIO RAVIOL



ANTONIO FRANCHINA



**SENIOR  
DESIGNER**



**JUNIOR  
DESIGNER**



**CMF  
DESIGNER**



**FEASIBILITY  
DESIGNER**



**CAS  
DESIGNER**

**STYLE  
CENTER**

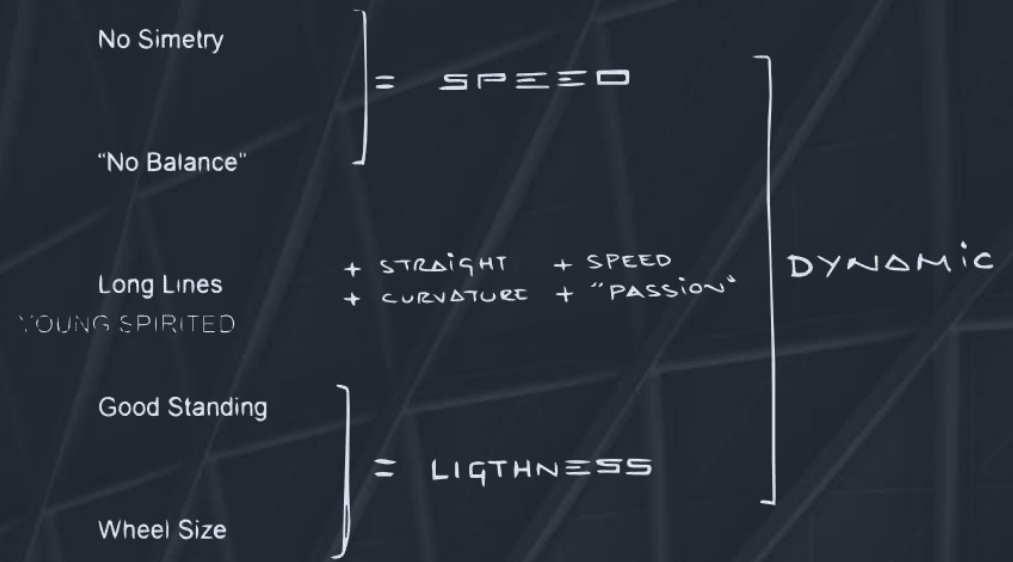




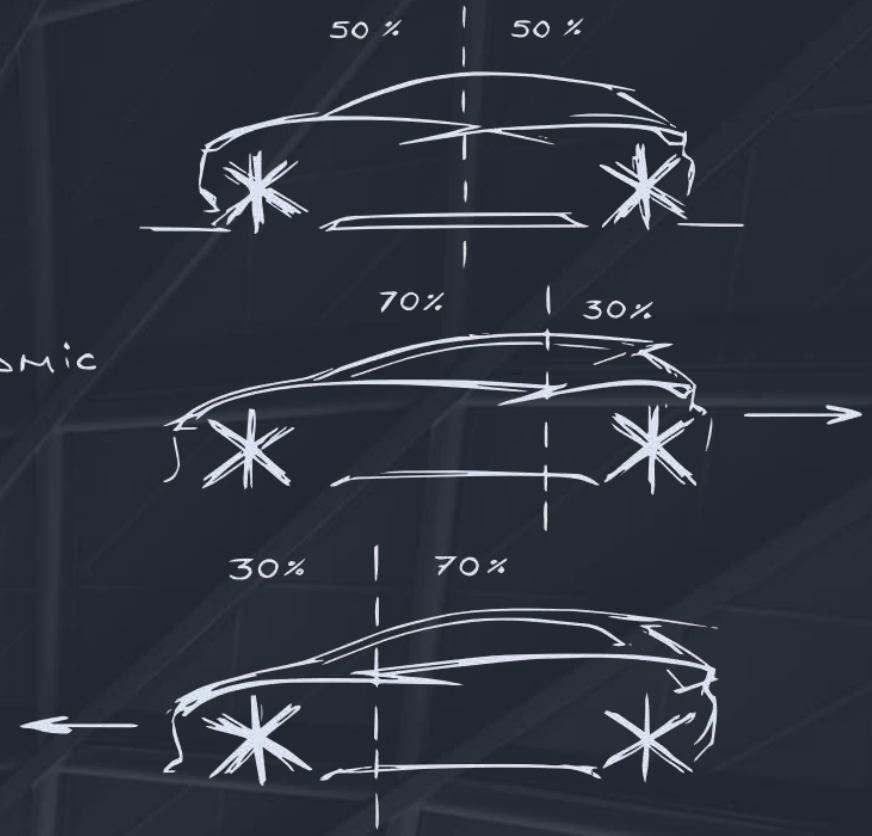
**AUTOMOTIVE**



DYNAMIC = Graphics / Theme



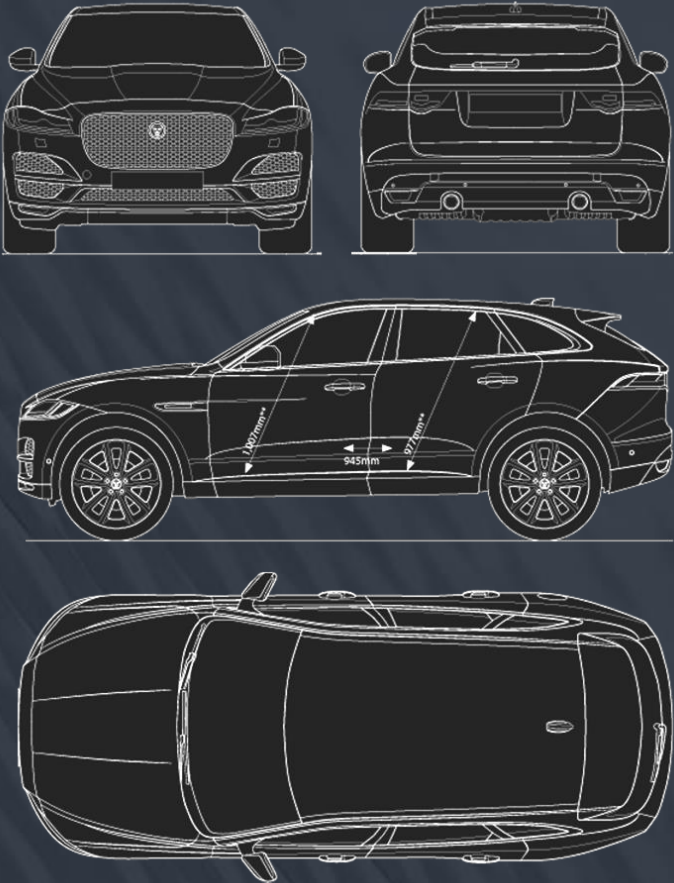
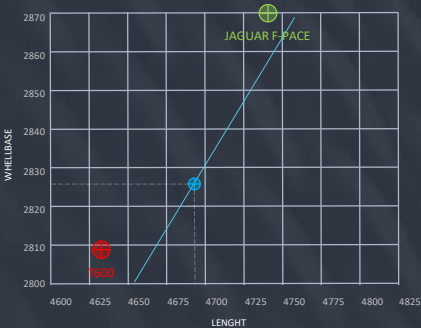
DESIGN DRIVEN!



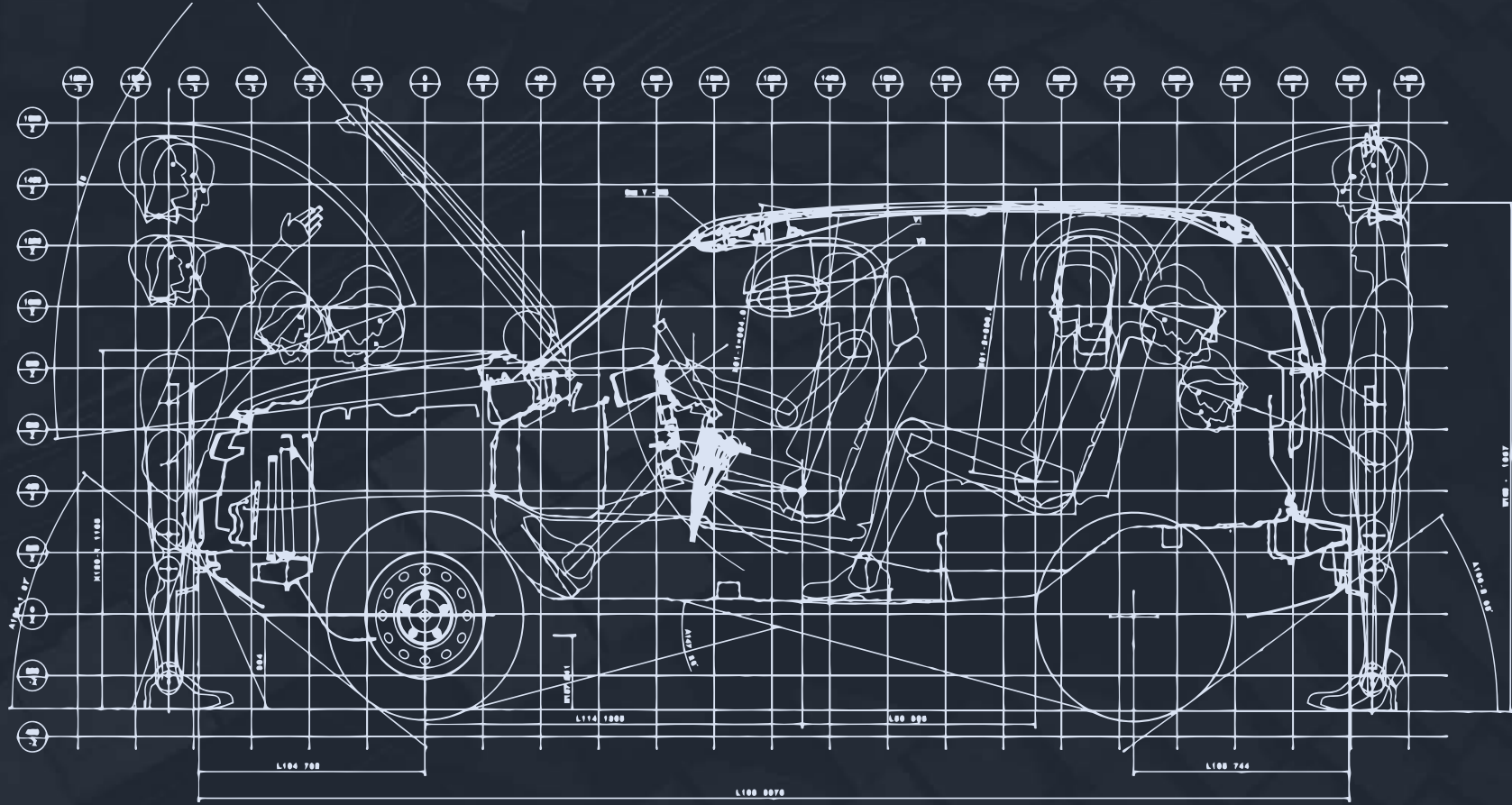
# JAGUAR F-PACE



DIMENSION	JAGUAR F-PACE
OVERRAL LENGHT	4731 mm
OVERRAL WIDTH	1936 mm
OVERRAL HEIGHT	1652 mm
WHEELBASE	2874 mm
FRONT OVERHANG	834 mm
REAR OVERHANG	1023 mm
SEATING CAPACITY	5

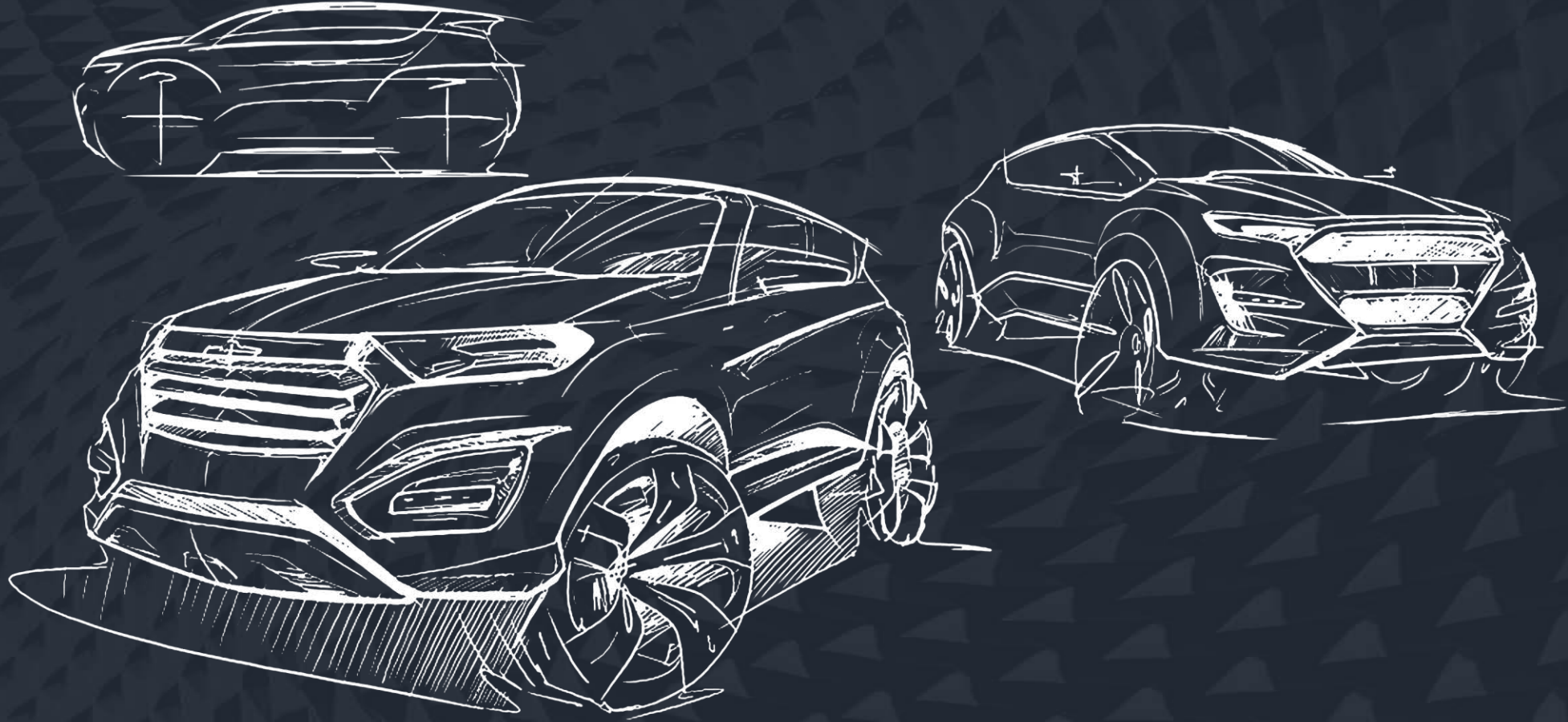


## BENCHMARKING



# PACKAGE DEFINITION





SKETCH



RENDER



## MACRO FEASIBILITY





## 4 - VIEW DRAWING

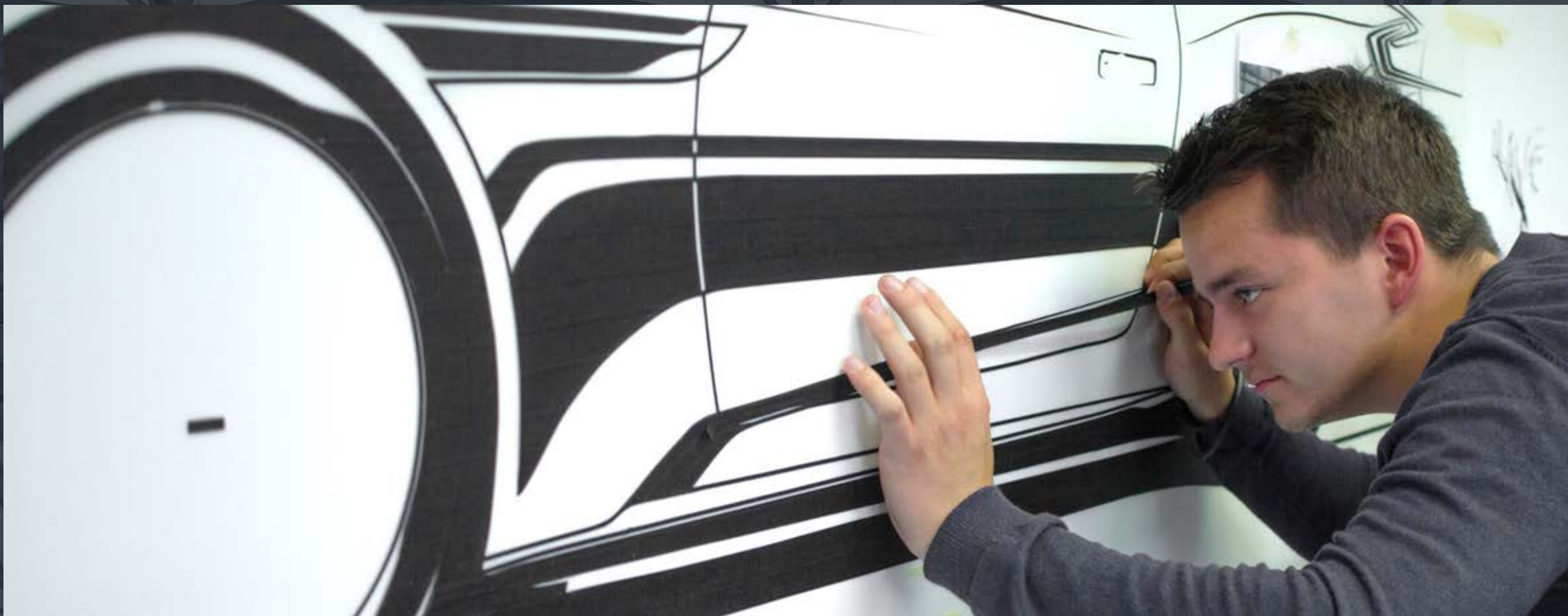


DRAFT CAS



PROPORTION MODEL





TAPE DRAWING



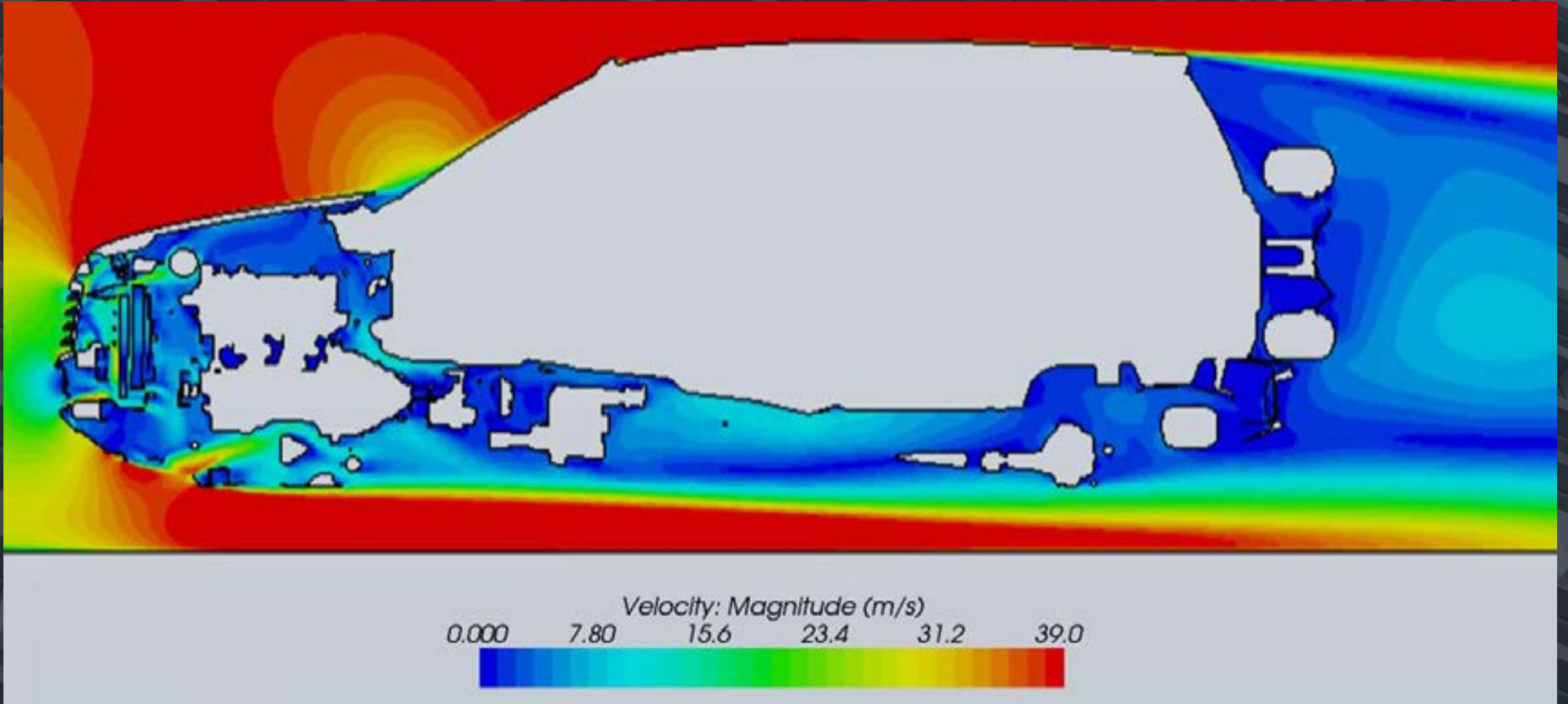
MANUAL MODIFICATION



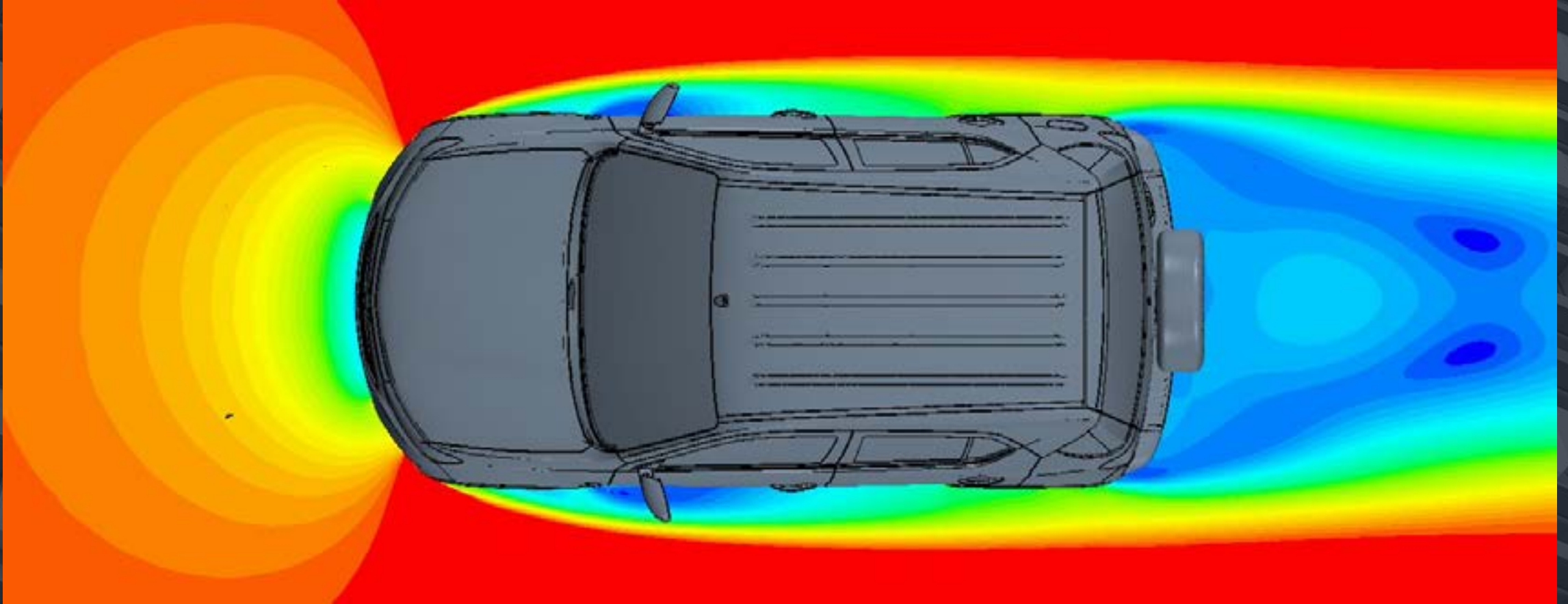


THEME MODEL PRESENTATION





## AERODINAMIC ANALYSIS



## AERODINAMIC ANALYSIS





STATIC THERAPY



SPOUT SPIRIT



ETHERNAL CONNECT

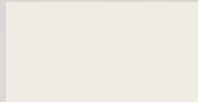
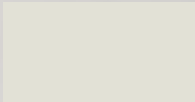
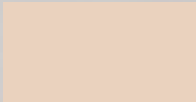
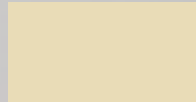

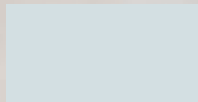
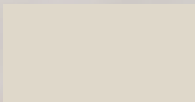
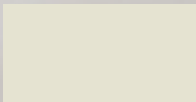
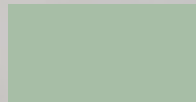
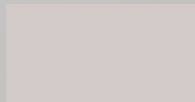


ETHICAL COEXIST

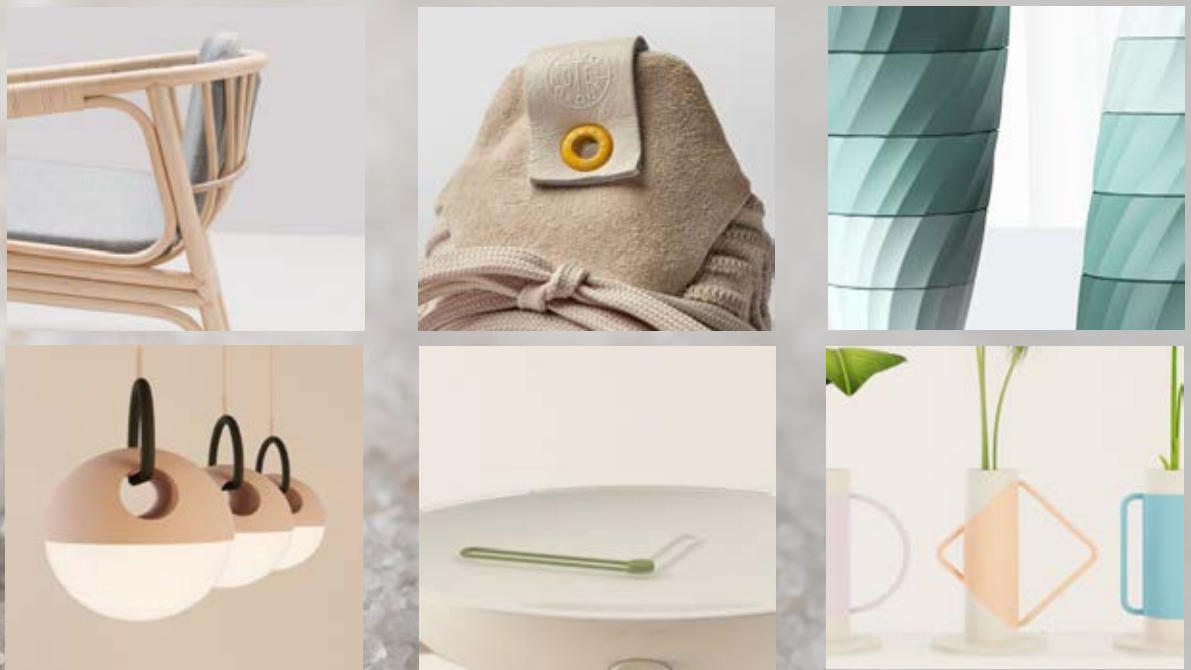


STATIC THERAPY

COLOR

				
CG 1C	7528 C	482C	7506 C	435 C
				
7541 C	7529 C	7527 C	5595 C	434 C

MATERIAL





SING-OFF MODEL PRESENTATION



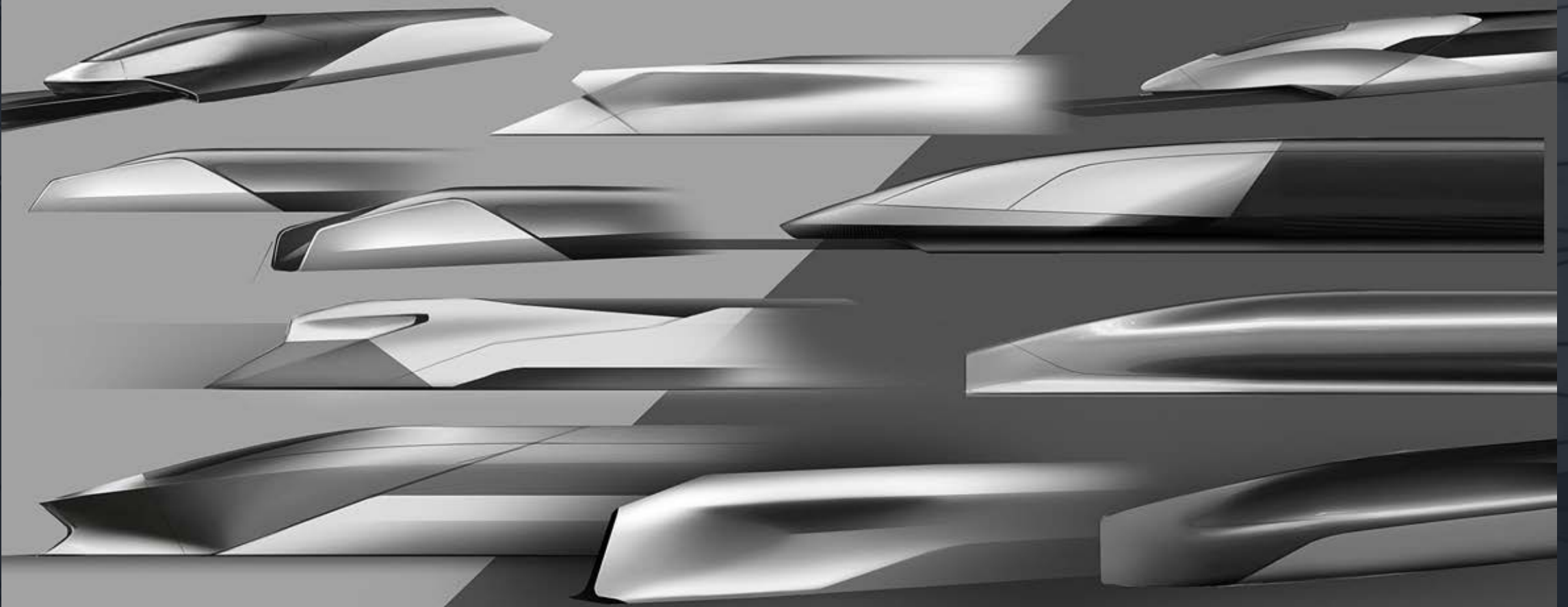


FINAL MODEL PRESENTATION





**TRANSPORTATION**



SKETCH

## TECHNICAL VIEWS





RENDER



RENDER



RENDER





RENDER



**CONCEPT**



CHEVROLET

NIVA





CHEVROLET

NIVA



KADDB

ATV









FAW

PI



FORM / 造型

OLLOW / 跟随

UNCTION / 功能

Cit. LUIS SULLIVAN





Metro Trans

---

谢谢！  
THANKS!



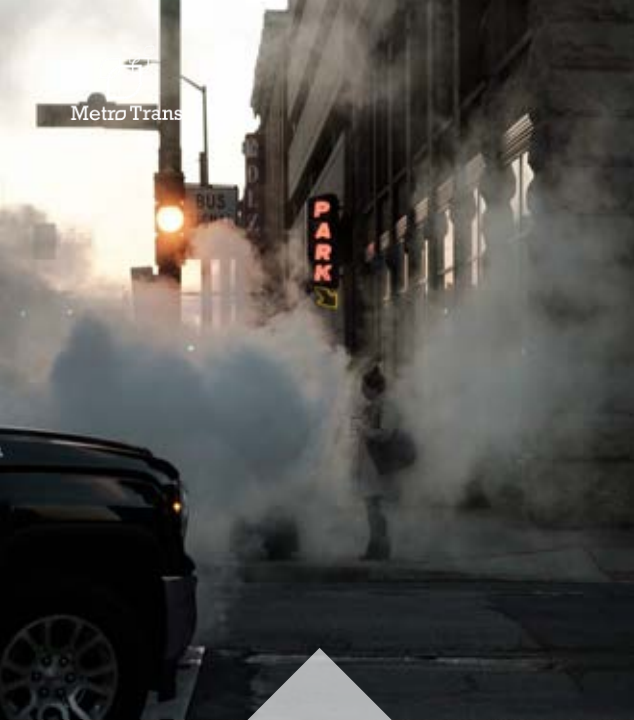
# SMART CITY OF TOMORROW





MAIN PROBLEMS

主要问题



UNCOMFORTABLE  
CONNECTIONS

不便捷的连接



INCREASE  
POPULATION

逐渐增加的人口



POLLUTION

污染

DESEASES  
ACID PRECIPITATIONS  
GLOBAL WARMING  
TOXIC GASES

TRAFFIC

交通拥堵

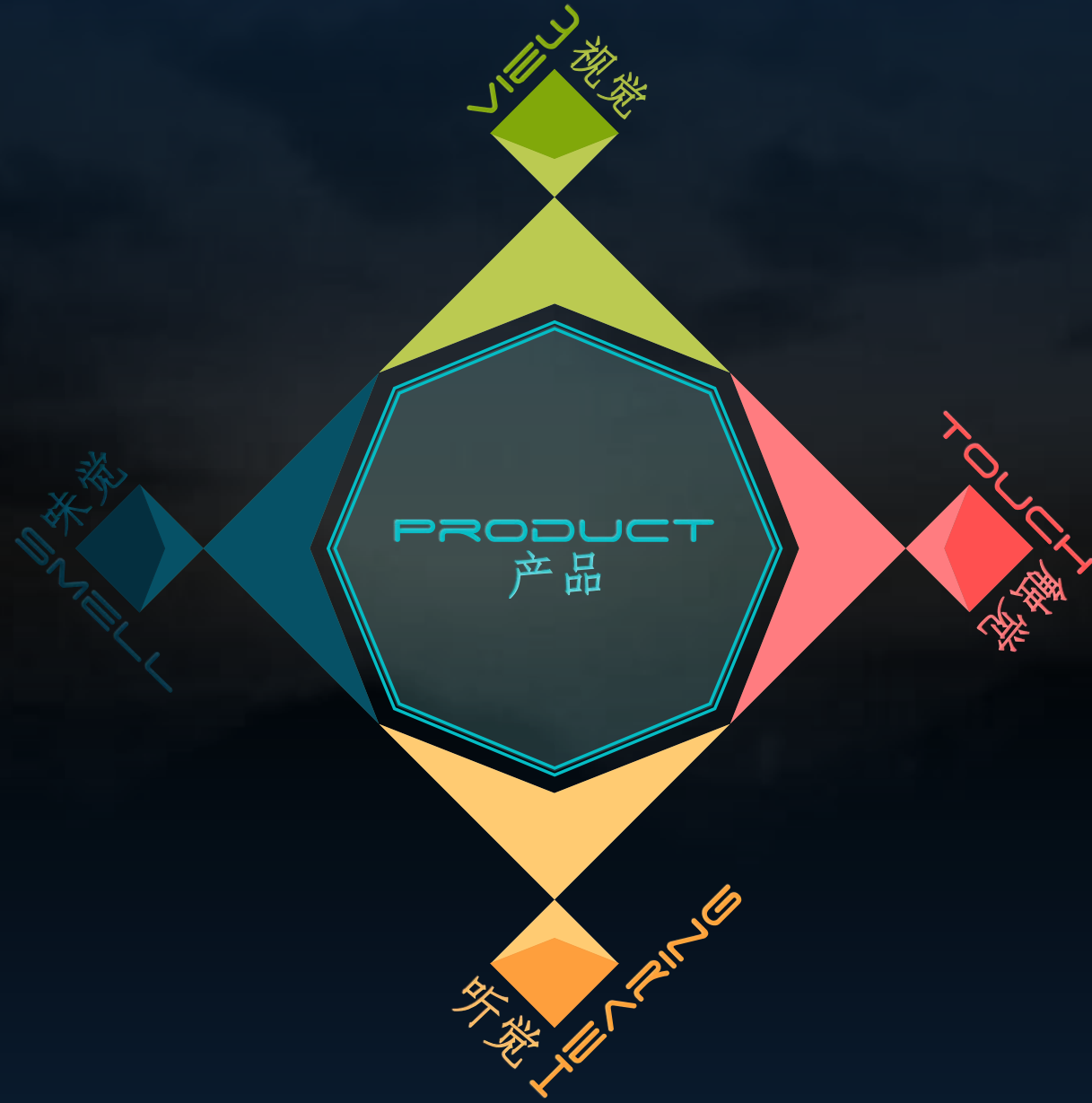
POLLUTION  
NOISE  
STRESS





SENSORY DESIGN

感官设计





SOLUTIONS

解决方案



# SMART MOBILITY

E-MOTORBIKE

E-摩托车



SELF DRIVING TAXI

自动驾驶 出租车



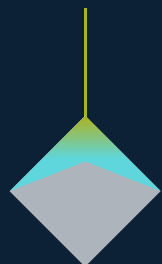
TRAIN

火车



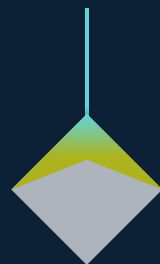
E-BIKE

E-自行车



AUTONOMOUS CAR

自动驾驶汽车



ADVANCED PASSENGER TRAIN

高级旅客列车

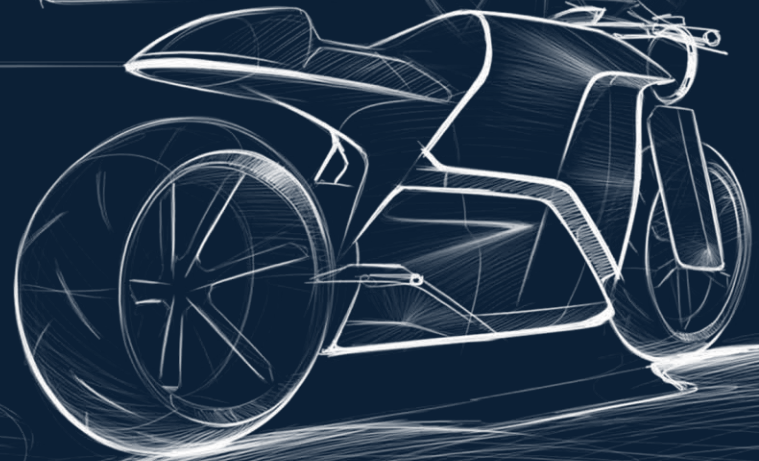
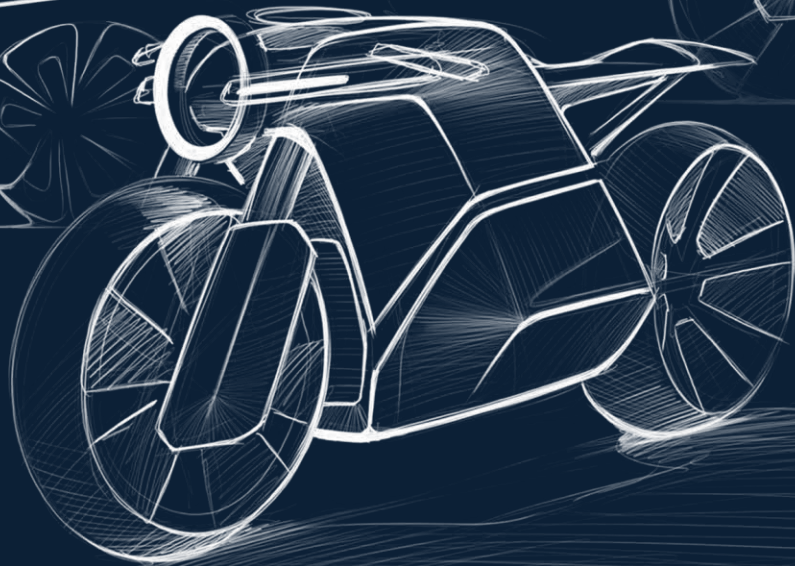
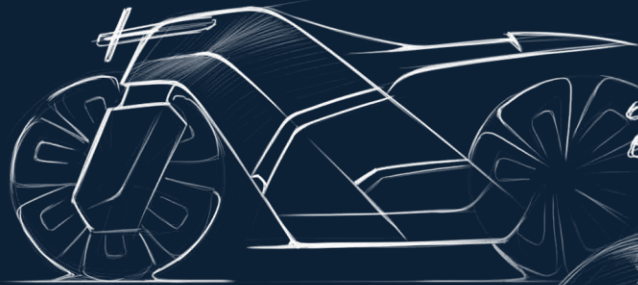
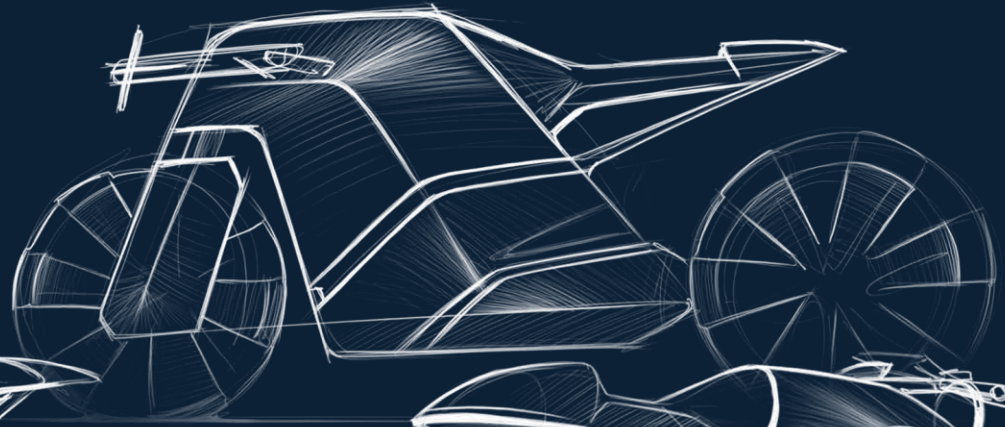
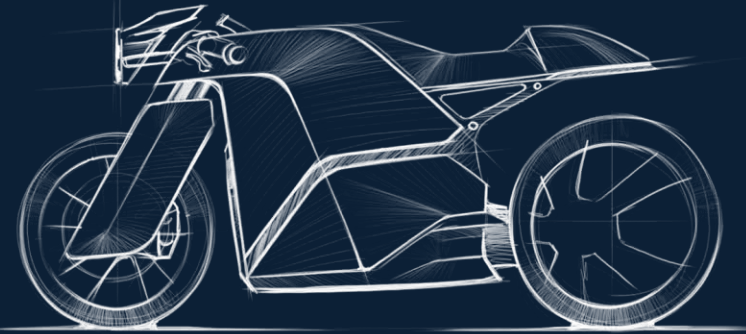
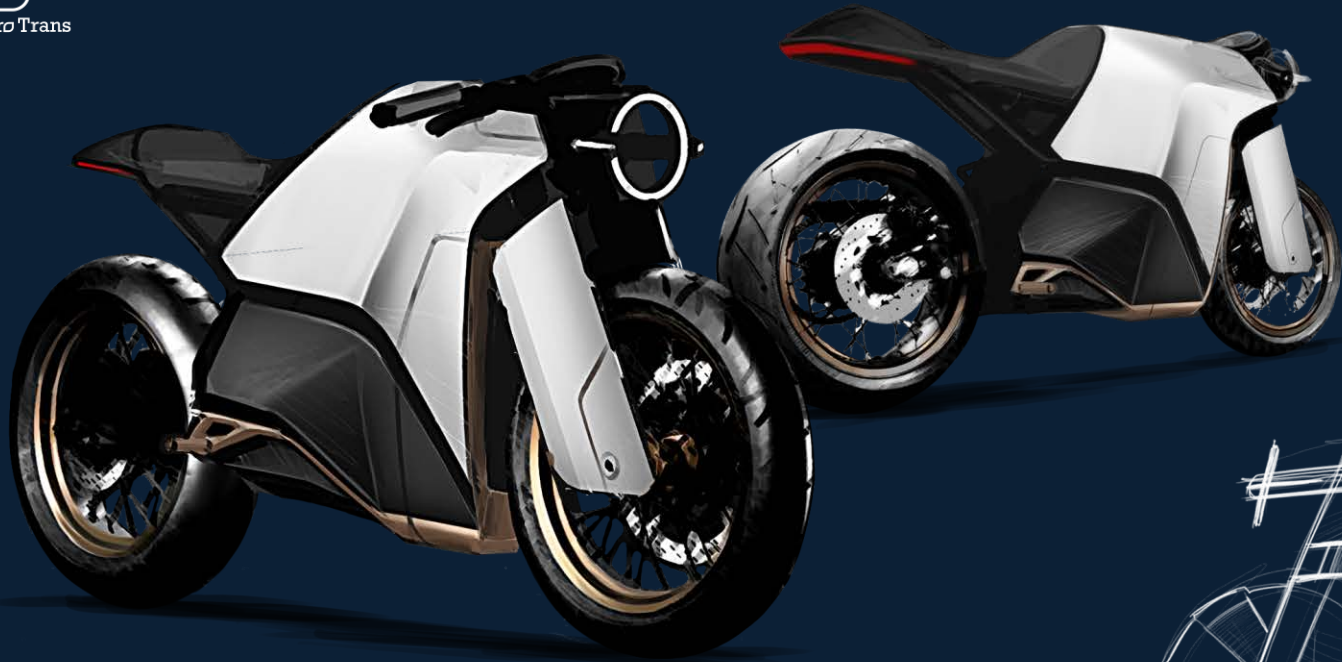


SPECIAL VEHICLES

特种车辆

# E-MOTORBIKE E-摩托车 E-BIKE E-自行车













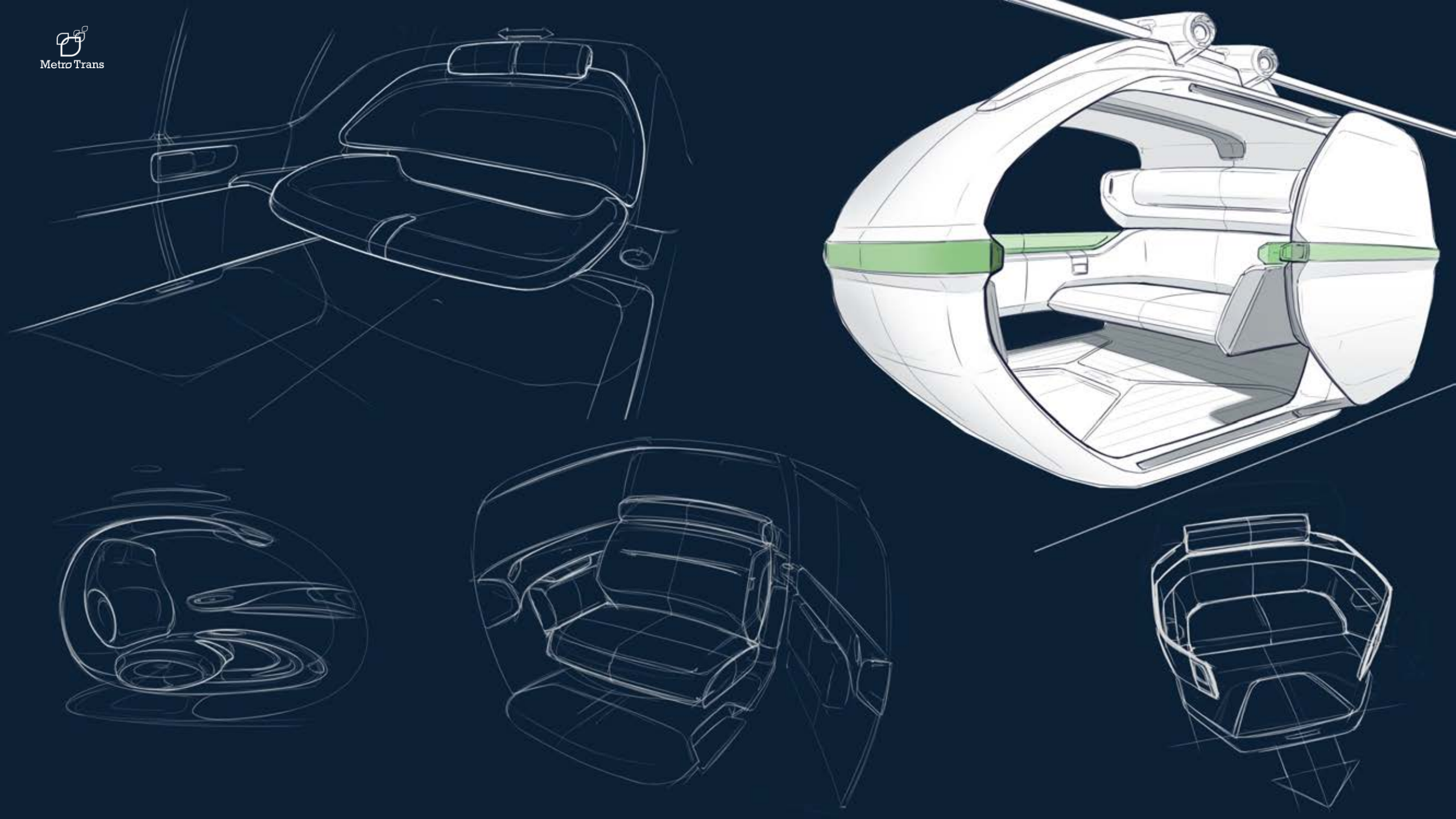




# ADVANCED PASSENGER TRAIN

## 高级旅客列车









# ADVANCED PASSENGER TRAIN

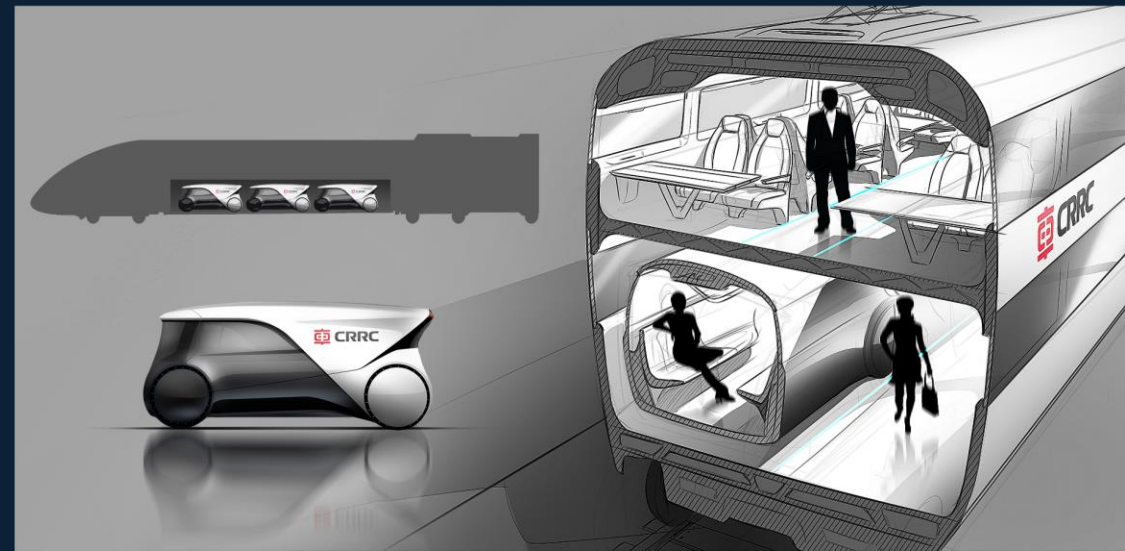
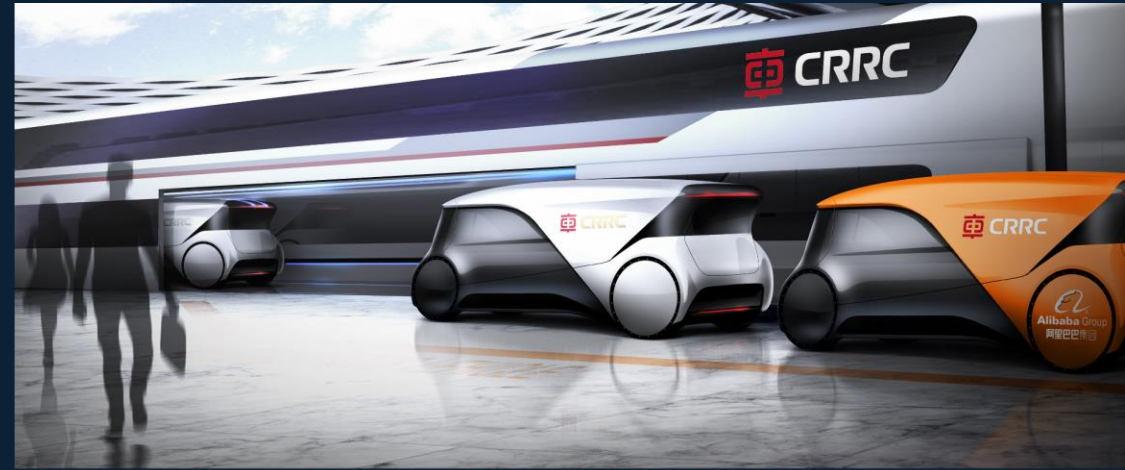
## 高级旅客列车



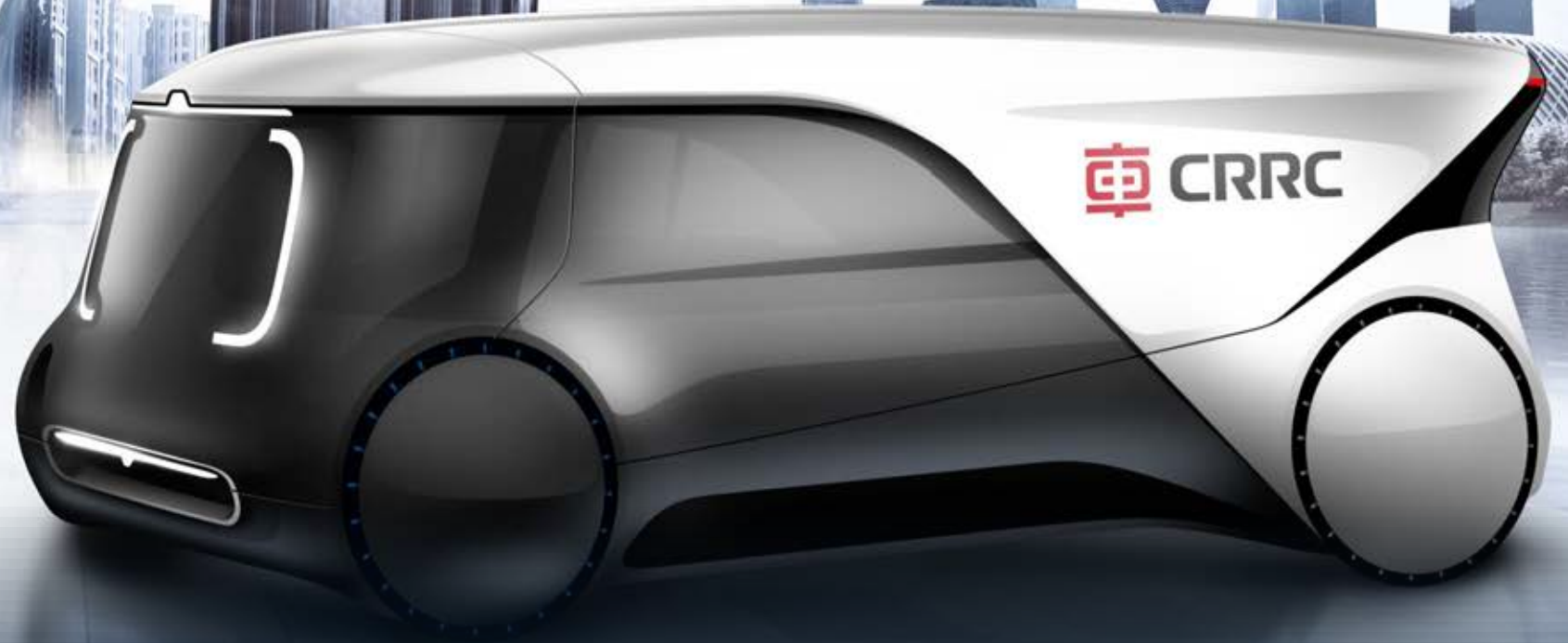
# AUTONOMOUS CAR

## 自动驾驶 汽车





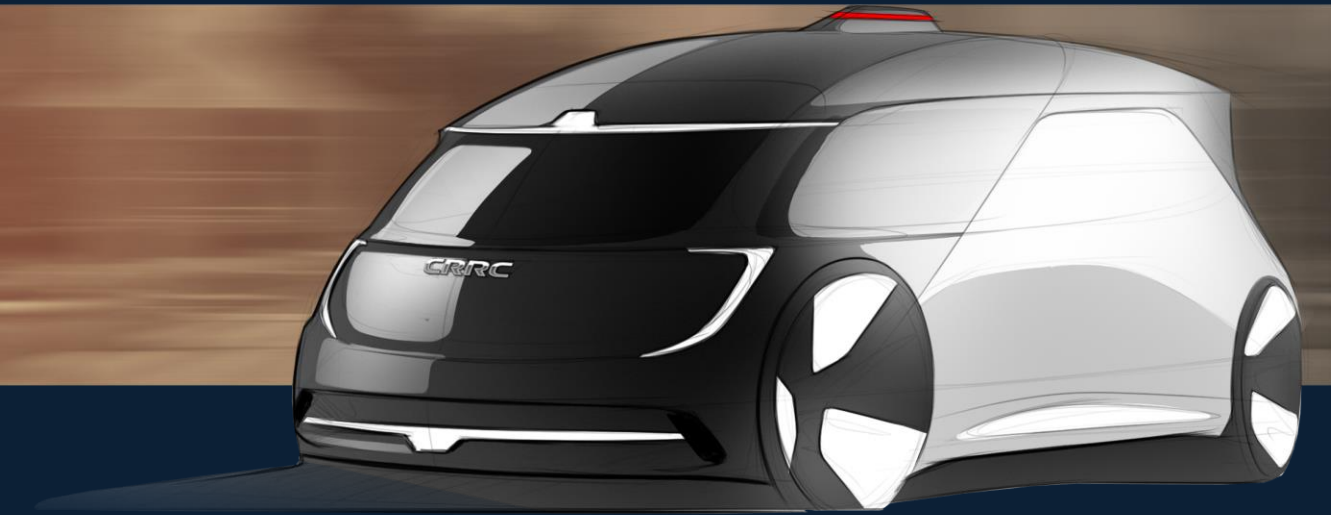




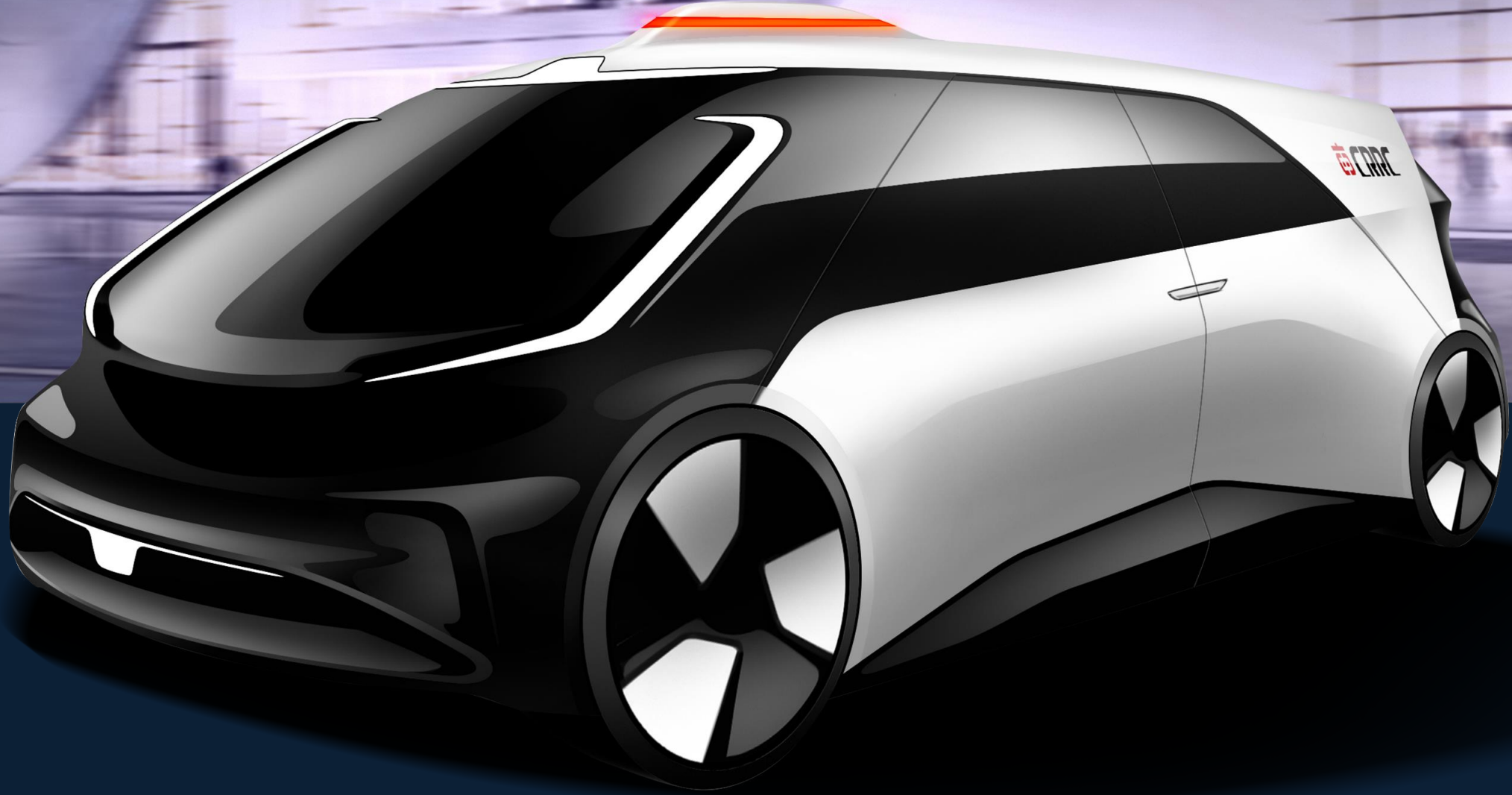
# SELF DRIVING TAXI

## 自动驾驶 出租车









# HUMAN MACHINE INTERFACE EVOLUTION

## 人机界面进化

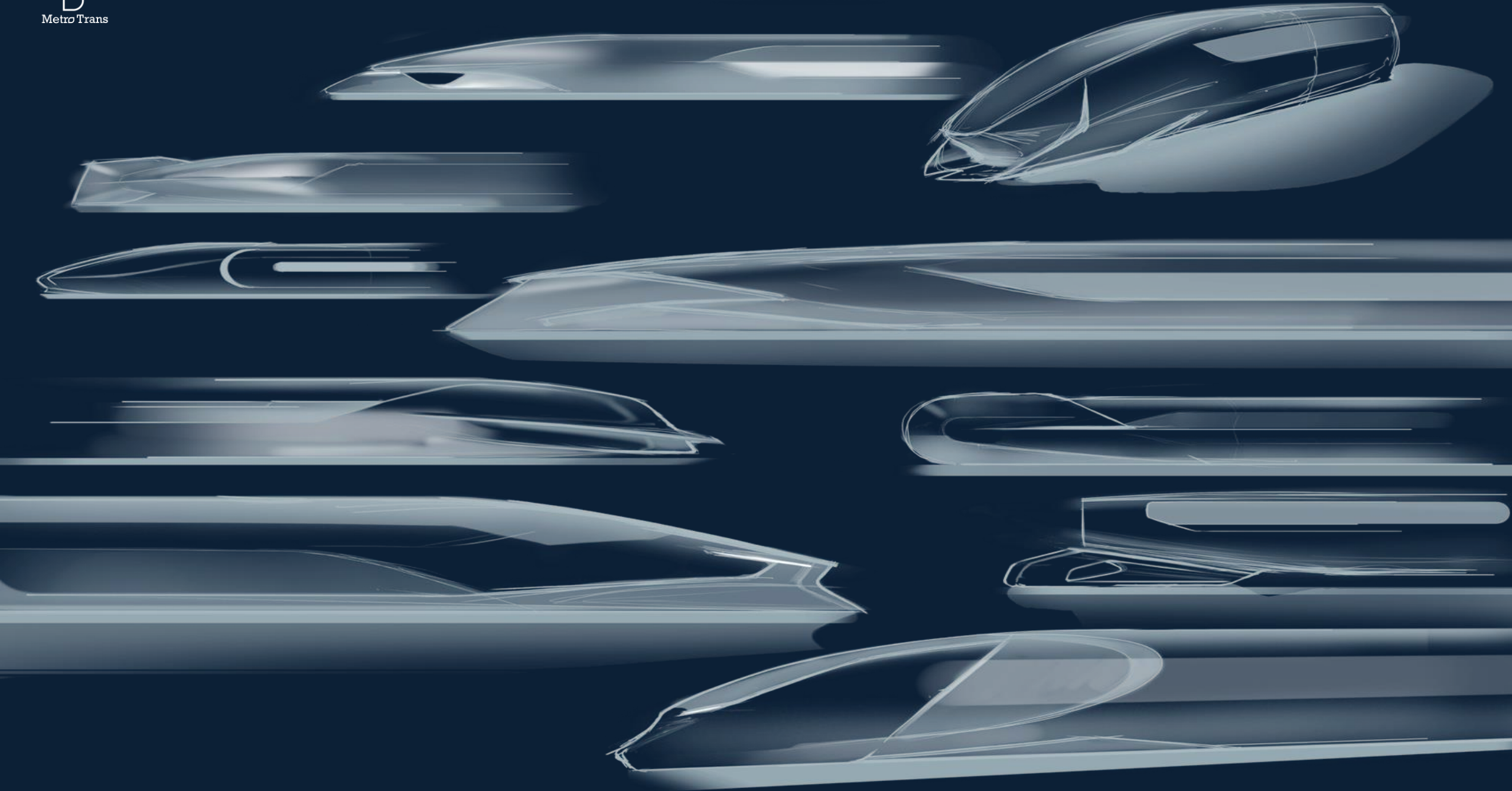






# TRAIN 火车













# SPECIAL VEHICLES

## 特种车辆



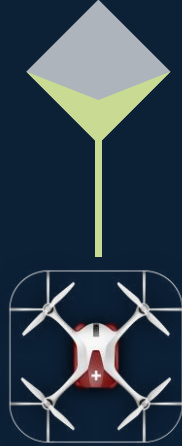




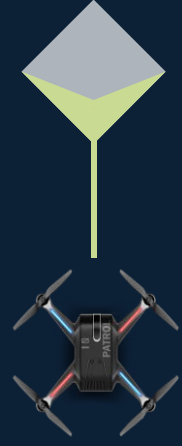




AMBULANCE  
救护车



POLICE  
警察



FIRE RESCUE  
救火



PATROL TRAFFIC  
交通巡逻



**MOTION SENSOR**



**GPS**



**360 CAMERA**



**NIGHT VISION**



**THERMAL CAMERA**



**AED Kit**



**TRAFFIC VISION**



**VEHICLE IDENTIFICATION**



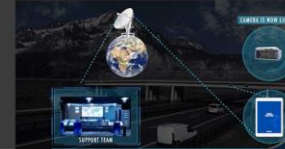
**PERIMETER VISION**



**FIRST AID**



**REMOTE CONTROL\CONFIGURATION**



**BUILT-IN TASER**





感谢您的关注！